



2026

MAINE. TOURISM CONFERENCE

Co-presented by Maine Office of Tourism
and Maine Tourism Association

**SPONSORSHIP & EXHIBITOR
OPPORTUNITIES**

APRIL 28-29, 2026

THE SAMOSET RESORT | ROCKPORT, MAINE

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OVERVIEW

Here's why the Maine Tourism Conference, is the right audience for your company:

- **We bring the decision makers.** Attendees are manager level or higher, able to make the decisions on the programs, products and services their company needs.
- **The audience is never stale.** The industry is always changing, new hires, new requirements and new opportunities. Stay in front of these professionals with the latest offerings from your company.
- **Perfect timing. Catch them in their planning cycle.**
- **Make sure they know about you! Tourism is one of Maine's biggest industries - have you enough to make sure tourism professionals are aware of your business, mission or offerings?**
- **Here are just a few of the services/programs/products they're looking for:**

- Associations, Guilds, Groups
- Employee Housing/Lodging
- Human Resources Assistance
- Payroll
- Food & Beverage
- Health/Wellness
- Entertainment
- Translation Services
- Marketing/Advertising

- Website Design
- Social Media Services
- Retail
- Uniform Providers/Services
- Tax & Legal Counsel
- Recruitment Services
- Attractions
- Venues
- Transportation

- Logistics
- Housekeeping/Cleaning
- Regional & Industry Promotion
- Banking
- Security
- Wedding Planning
- All tourism related production & services!

TO RESERVE YOUR EXHIBITOR OR SPONSOR BOOTH:

Visit www.MaineTourismConference.com or contact Gregg Shapiro, Green Tree Event Consultants:
Gregg@GreenTreeEvents.com | 207-781-2982 x130

SCHEDULE (SUBJECT TO CHANGE)

TUESDAY, APRIL 28, 2026

10:00a-12:00p	Morning Meetings
12:00p-5:00p	Exhibitor Load-In
2:00p-4:00p	Educational Workshops
4:15p-4:45p	Keynote Speaker
4:45p-5:15p	2026 Maine Tourism Awards
5:15p-7:00p	Welcome Reception

WEDNESDAY, APRIL 29, 2026

7:30a-8:30a	Registration, Breakfast, EXPO Open
8:30a-9:00a	Welcome/Opening Remarks
9:00a-9:45a	Plenary Session
9:45a-10:15a	EXPO/Break
10:15a-11:15a	Breakout Session #1
11:30a-12:30p	Breakout Session #2
12:30p-1:30p	Lunch
1:30p-2:15p	Plenary Session
2:15p-2:45p	Dessert Break
2:45p-3:15p	MOT & MTA Reports
3:15p-3:30p	Closing Words

WE APPRECIATE YOUR
CONSIDERATION IN
SPONSORING THE
2026 MAINE TOURISM
CONFERENCE.

To Reserve Your Sponsorship,

Visit www.MaineTourismConference.com or contact
Gregg Shapiro at Gregg@GreenTreeEvents.com



TIER ONE

DIAMOND SPONSOR

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\$4,000

COMPLIMENTARY
REGISTRATIONS: 5

OPPORTUNITIES
AVAILABLE: 2

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DIAMOND SPONSOR

At the highest level of support, the Diamond Sponsors are true partners to the event and receive top billing on the conference website and mobile app.

PRE-EVENT

- 1st tier logo and link on conference website
- 1st tier logo & link in registration brochure
- Mobile app logo & expanded company profile
- Mobile app lead capture

ONSITE

- (2) push notifications through mobile app
- (3-5) minutes of podium time
- (5) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 1st tier placement on conference signage

POST-EVENT

- Right of first refusal for 2027
- Next year rate hold

EXCLUSIVE OPPORTUNITIES

Registration:

Exclusive logo and link on registration website and confirmation emails

Mobile app:

Exclusive mobile app opening splash screen

TIER TWO

PLATINUM SPONSOR

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\$3,000

COMPLIMENTARY
REGISTRATIONS: 4

OPPORTUNITIES
AVAILABLE: 2

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PLATINUM SPONSOR

PRE-EVENT

- 2nd tier logo and link on conference website
- 2nd tier logo & link in registration brochure
- Mobile app logo & expanded company profile
- Mobile app lead capture

ONSITE

- (1) push notification through mobile app
- (4) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 2nd tier placement on conference signage

POST-EVENT

- Right of first refusal for 2027

EXCLUSIVE OPPORTUNITIES

Lunch:

(3-5) minutes of podium time during lunch

Keynote Speaker:

(3) minutes of podium time or opportunity to introduce keynote speaker

TIER THREE

GOLD SPONSOR

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\$2,500

COMPLIMENTARY
REGISTRATIONS: 4

OPPORTUNITIES
AVAILABLE: 3

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GOLD SPONSOR

PRE-EVENT

- 3rd tier logo and link on conference website
- 3rd tier logo & link in registration brochure
- Mobile app logo & expanded company profile
- Mobile app lead capture

ONSITE

- (4) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 3rd tier placement on conference signage

POST-EVENT

- Right of first refusal for 2027

EXCLUSIVE OPPORTUNITIES

Welcome Reception:

Branded cocktail napkins and signature cocktail

Lanyards:

Logo on lanyards worn by all conference participants

Phone Chargers:

Company logo on mobile phone charging packs and docking stations

TIER FOUR

SILVER SPONSOR

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\$2,000

COMPLIMENTARY
REGISTRATIONS: 3

OPPORTUNITIES
AVAILABLE: 2

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SILVER SPONSOR

PRE-EVENT

- 4th tier logo and link on conference website
- 4th tier logo & link in registration brochure
- Mobile app logo & expanded company profile
- Mobile app lead capture

ONSITE

- (3) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 4th tier placement on conference signage

POST-EVENT

- Right of first refusal for 2027

EXCLUSIVE OPPORTUNITIES

Centerpieces:

Company logo incorporated into table centerpieces

Breakfast:

Exclusive signage

TIER FIVE

BRONZE SPONSOR

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\$1,500

COMPLIMENTARY
REGISTRATIONS: 2

OPPORTUNITIES
AVAILABLE: 5

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BRONZE SPONSOR

PRE-EVENT

- 5th tier logo and link on conference website
- 5th tier logo & link in registration brochure
- Mobile app logo & expanded company profile
- Mobile app lead capture

ONSITE

- (2) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 5th tier placement on conference signage

POST-EVENT

- Right of first refusal for 2027

EXCLUSIVE OPPORTUNITIES

Breakout Sessions (2 available):

Opportunity for seat-drop, verbal recognition during speaker intros

Dessert & Networking Breaks (2 available):

Exclusive signage

Area Guide:

Logo on digital area guide distributed to attendees pre-conference

A blue-tinted background image on the left side of the page. It shows a person in a plaid shirt standing in front of a microphone, possibly at a booth or stage. The text 'EXHIBITOR BOOTH' is overlaid in white.

EXHIBITOR BOOTH

**MAINE.
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EXHIBITOR BOOTH

8' X 10' Exhibitor Booth.....\$850

- *8' wide x 6' deep booth space with 8' high back and 3' high sides, includes (1) skirted table, (2) chairs and (1) wastebasket*
- *(2) complimentary conference registrations*
- *Listing on conference website*
- *Mobile app company profile*

New this year! Add-on mobile app lead capture for just \$100!

Mobile app lead capture already included in all sponsorship packages.

To Reserve Your Package

Visit www.MaineTourismConference.com or contact
Gregg Shapiro at Gregg@GreenTreeEvents.com

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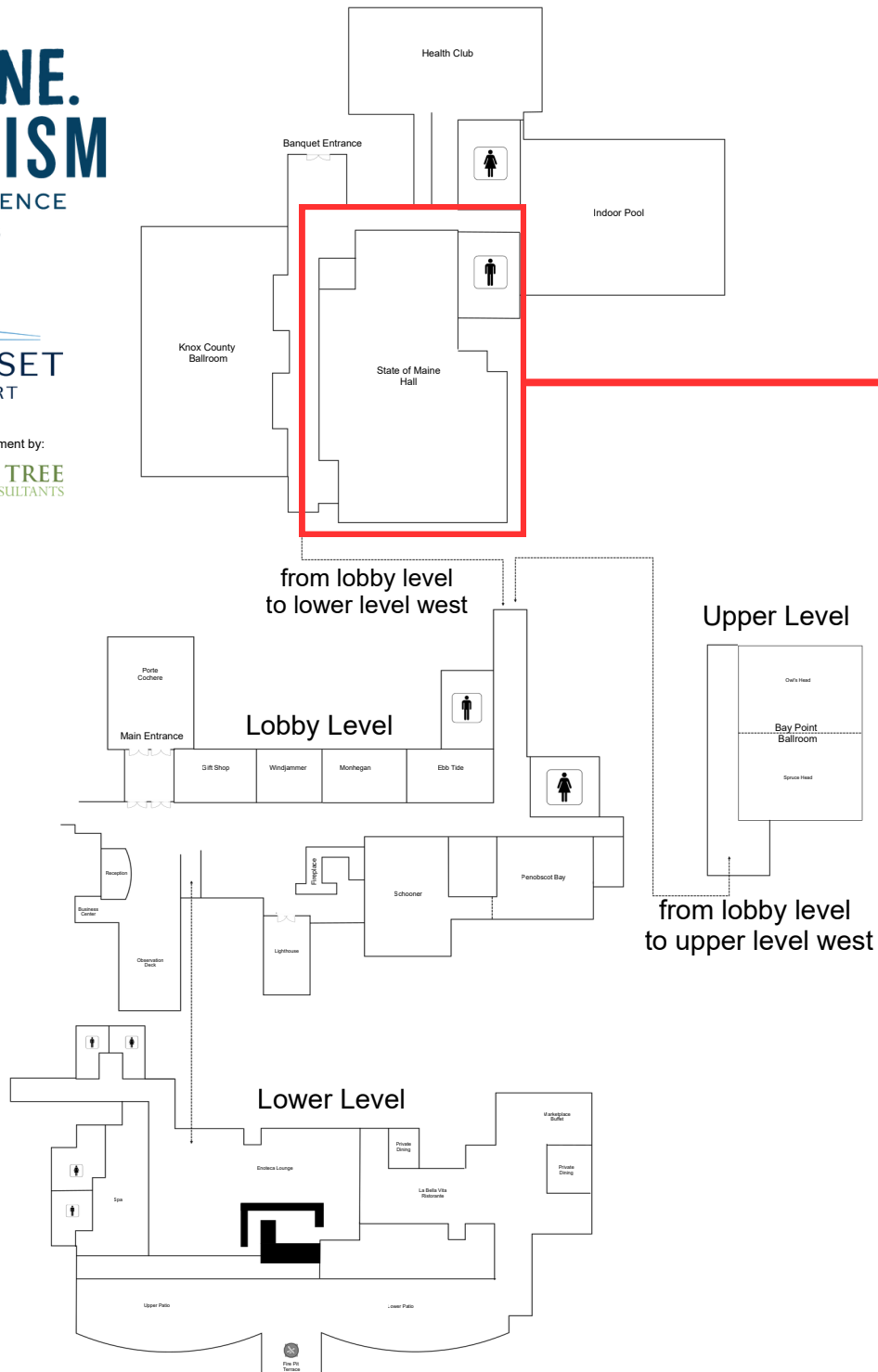


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RESORT

Event management by:



GREEN TREE
EVENT CONSULTANTS



EXPO FLOORPLAN STATE OF MAINE HALL

