

2020 Maine Office of Tourism Governor's Conference on Tourism



Wednesday - Thursday, April 15-16, 2020
Cross Insurance Center, Bangor, ME

EXHIBITOR AND SPONSOR PACKAGES

Here's why the Governors Conference on Tourism is the right audience for your company:

- **We bring the decision makers.** Attendees are manager level or higher, able to make the decisions on the programs, products and services their company needs.
- **The audience is never stale.** The industry is always changing, new hires, new requirements and new opportunities. Stay in front of these professionals with the latest offerings from your company
- **Perfect timing.** Catch them in their planning cycle.
- **Make sure they know about you!** Tourism is one of Maine's biggest industries - have you done enough to make sure tourism professionals are aware of your business, mission or offerings?
- **Here are just a few of the services/programs/products they're looking for:**

- Associations, Guilds, Groups
- Employee Housing/Lodging
- Human Resources Assistance
- Payroll
- Food & Beverage
- Health/Wellness
- Entertainment
- Translation Services
- Marketing/Advertising
- Website Design
- Social Media Services
- Retail
- Uniform Providers/Services
- Tax and Legal Counsel
- Recruitment Services
- Attractions
- Venues
- Transportation
- Logistics
- Housekeeping/Cleaning
- Regional & Industry Promotion
- Banking
- Security
- Wedding Planning
- Destination Management
- Tour & Group Activities
- All tourism related products & services!

TO RESERVE YOUR EXHIBITOR OR SPONSOR BOOTH:

Visit: www.mainetourismconference.com or
contact Gregg Shapiro, Green Tree Event Consultants
gregg@greentreeevents.com | 207-781-2982 x130



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Schedule (draft as of 11/7/2019)

WEDNESDAY, APRIL 15, 2020		
9:00a - Noon	Morning Meetings & Workshops	Cross Insurance Center
12:00p - 5:00p	Exhibitor Load-In	Cross Insurance Center
12:00p	Attendee Registration Open	Cross Insurance Center
12:00p - 2:00p	Meetings/Networking Sessions	Cross Insurance Center
2:00p - 3:30p	Breakout Session #1	Cross Insurance Center
5:00p - 7:00p	Opening Reception	TBD
THURSDAY, APRIL 16, 2020		
7:30a - 8:30a	Registration, Breakfast, EXPO Open	Cross Insurance Center
8:30a - 9:00a	Welcome/Opening Remarks	Cross Insurance Center
9:00a - 9:45a	Maine Office of Tourism Report	Cross Insurance Center
9:45a - 10:45a	General Session	Cross Insurance Center
10:45a - 11:15a	EXPO/Break	Cross Insurance Center
11:15a - 12:00p	Breakout Session #2	Cross Insurance Center
12:00p - 1:15p	Luncheon & Awards Ceremony	Cross Insurance Center
1:15p - 1:45p	EXPO/Break	Cross Insurance Center
1:45p - 2:45p	Keynote Speaker	Cross Insurance Center
3:00p - 3:45p	Breakout Session #3	Cross Insurance Center
3:45p - 4:00p	Closing Session	Cross Insurance Center

Conference Extras

- Full Page Ad - \$600
- 1/2 Page Ad - \$375
- 1/4 Page Ad - \$225
- Logo & Weblink for 1 Year - \$195
- Hosted Lunch Table (8 seats): \$400



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Sponsorships & Exhibitor Packages

	Sponsor \$3,500	Sponsor \$3,000	Sponsor \$2,500	Sponsor \$2,000	Sponsor \$1,500	Sponsor \$1,000	Exhibitor Booth \$850	6' Table Top \$500
Pre-Conference Advertising								
Website	Logo & Link	Logo & Link	Logo & Link	Link	Link	Link	Listing	Listing
Registration Brochure	Logo & Link	Logo & Link	Logo & Link	No	No	No	No	No
Enews	Logo & Link	Logo & Link	No	No	No	No	No	No
Conference Guide								
Cover Presence	Yes (logo)	No	No	No	No	No	No	No
Advertisement	Full Page, Full Color	Half Page B/W	Quarter Page B/W	Quarter Page B/W	Quarter Page B/W	No	No	No
Exhibitor Directory	Logo & Listing	Logo & Listing	Logo & Listing	Logo & Listing	Logo & Listing	Logo & Listing	Listing	Listing
Special Write-Up	100-Word w/ Logo	25-word w/ Logo	No	No	No	No	No	No
At The Conference								
Opportunity to Speak (Podium Time)	Yes	No	No	No	No	No	No	No
Exhibit Space	(1) 8x10 Exhibit Booth	(1) 8x10 Exhibit Booth	(1) 8x10 Exhibit Booth	(1) 8x10 Exhibit Booth	(1) 8x10 Exhibit Booth	(1) 8x10 Exhibit Booth	(1) 8x10 Exhibit Booth	(1) 6' Table Space
Signage	Banner & Logo	Banner & Logo	Banner & Logo	Banner & Logo	Logo	Logo	No	No
Additional Items								
Conference Passes	6	4	3	3	2	2	2	1
Dedicated slide in all-day show in expo	Yes	Yes	Yes	Yes	No	No	No	No
Post Conference								
Future Year Right-of-First-Refusal	Yes	Yes	Yes	Yes	Yes	Yes	No	No
Next Year Rate Hold	Yes	Yes	No	No	No	No	No	No
Exclusive Opportunities	1 available: Registration	2 available: Opening Reception Lanyard	2 available Keynote (2)	1 available: Breakfast	3 available: Luncheon (3)	13 available: Networking Lounge (2) Breakout Sessions (3) Coffee/Dessert Breaks (3) Totebag (4) Pen (1)	No	No

* Red indicates 'sold'

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