

2027

MAINE. TOURISM CONFERENCE

Co-presented by Maine Office of Tourism
and Maine Tourism Association

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

MAY 4-5, 2027

CROSS INSURANCE CENTER | BANGOR, MAINE

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2027 MAINE. TOURISM CONFERENCE

















OVERVIEW

What are attendees looking for?

Maine's tourism professionals are looking for new ideas, innovative products, valuable partnerships, and practical solutions to help their businesses and destinations thrive.

Areas of particular interest include:

- Marketing, advertising, and destination promotion
- Technology, AI, and business management solutions
- Workforce recruitment, training, and retention
- Guest experience and visitor engagement
- Hospitality products, equipment, and services
- Sustainability and energy efficiency
- Financial, insurance, and professional services
- Tourism development and strategic partnerships
- Research, data, and industry insights

TO RESERVE YOUR EXHIBITOR OR SPONSOR BOOTH:
Visit www.MaineTourismConference.com
or contact Gregg Shapiro, Green Tree Event Consultants:
Gregg@GreenTreeEvents.com | 207-781-2982 x130

SCHEDULE (SUBJECT TO CHANGE)

TUESDAY, MAY 4, 2027

9:00a-2:00p	Exhibitor Load-In
12:30p	Educational Workshops
12:30p	Tourism Gives Back Community Projects
2:45p	Welcome & Opening Keynote Speaker
3:45p	2027 Maine Tourism Awards
4:30p	Opening Celebration: *Bountiful*

WEDNESDAY, MAY 5, 2027

7:30a-8:30a	Registration, Breakfast, EXPO Open
8:30a-8:45a	Welcome/Opening Remarks
8:45a-9:30a	Opening Keynote
9:30a-10:00a	EXPO/Break
10:00a-11:00a	Learning Block #1
11:15a-12:15p	Learning Block #2
12:15p-1:15p	Lunch + National Travel & Tourism Week Celebration
1:30p-2:15p	Plenary Session: Maine Stories - Ideas That Worked
2:15p-2:45p	Dessert Break
2:45p-3:30p	State of Maine Tourism + MOT/MTA Conversation
3:30p	Closing

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MAINE TOURISM ASSOCIATION

TIER ONE

DIAMOND SPONSOR

$4,000

COMPLIMENTARY REGISTRATIONS: 5

OPPORTUNITIES AVAILABLE: 3

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DIAMOND SPONSOR

At the highest level of support, the Diamond Sponsors are true partners to the event and receive top billing on the conference website and mobile app.

PRE-EVENT

- *1st tier logo and link on conference website*
- *1st tier logo & link in registration brochure*
- *Mobile app logo & expanded company profile*

ONSITE

- *(2) push notifications through mobile app*
- *(3-5) minutes of podium time*
- *(5) complimentary conference registrations*
- *Podium recognition*
- *Sponsor table location*
- *Sponsor badge*
- *1st tier placement on conference signage*

POST-EVENT

- *Right of first refusal for 2028*
- *Next year rate hold*



EXCLUSIVE OPPORTUNITIES

- ***Attendee Registration*** *Company logo/link on registration website and confirmation emails*
- ***Mobile Event App*** *Dedicated splash screen when opening the app*
- ***Opening Reception: Bountiful*** *Signature cocktail and branded napkins*

Images are AI-generated conceptual renderings provided for inspiration and illustrative purposes only. Actual designs, layouts, materials and final execution may vary.

TIER TWO

PLATINUM SPONSOR

$3,000

COMPLIMENTARY REGISTRATIONS: 4

OPPORTUNITIES AVAILABLE: 4

MAINE. TOURISM CONFERENCE

PLATINUM SPONSOR



PRE-EVENT

- *2nd tier logo and link on conference website*
- *2nd tier logo & link in registration brochure*
- *Mobile app logo & expanded company profile*

ONSITE

- *(1) push notification through mobile app*
- *(4) complimentary conference registrations*
- *Podium recognition*
- *Sponsor table location*
- *Sponsor badge*
- *2nd tier placement on conference signage*

POST-EVENT

- *Right of first refusal for 2028*

EXCLUSIVE OPPORTUNITIES



- ***Lunch*** *Signage and dedicated slide*
- ***Keynote Speaker*** *Signage and keynote intro*
- ***Lanyards*** *Company logo on badge lanyards*
- ***Mobile Phone Charging Packs***
  Custom artwork on charging bases and packs

TIER THREE

GOLD SPONSOR

$2,500

COMPLIMENTARY REGISTRATIONS: 4

OPPORTUNITIES AVAILABLE: 3

MAINE. TOURISM CONFERENCE

GOLD SPONSOR

PRE-EVENT

- *3rd tier logo and link on conference website*
- *3rd tier logo & link in registration brochure*
- *Mobile app logo & expanded company profile*

ONSITE

- *(4) complimentary conference registrations*
- *Podium recognition*
- *Sponsor table location*
- *Sponsor badge*
- *3rd tier placement on conference signage*

POST-EVENT

- *Right of first refusal for 2028*





EXCLUSIVE OPPORTUNITIES

- ***'Maine in 3' Story Kiosks - NEW!***
  Company logo on kiosks and homescreen
- ***'Maine, Unscripted' Video Booth - NEW!***
  Company logo on signage
- ***Hydration Stations - NEW!***
  Company logo on bubbler stations

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TIER FOUR

SILVER SPONSOR

$2,000

COMPLIMENTARY REGISTRATIONS: 3

OPPORTUNITIES AVAILABLE: 4

MAINE. TOURISM CONFERENCE

SILVER SPONSOR

PRE-EVENT

- *4th tier logo and link on conference website*
- *4th tier logo & link in registration brochure*
- *Mobile app logo & expanded company profile*

ONSITE

- *(3) complimentary conference registrations*
- *Podium recognition*
- *Sponsor table location*
- *Sponsor badge*
- *4th tier placement on conference signage*

POST-EVENT

- *Right of first refusal for 2028*



EXCLUSIVE OPPORTUNITIES

- ***Centerpieces*** *Company logo on centerpiece insert or table tent*
- ***WiFi*** *Company WiFi password (and potentially network name)*
- ***Tourism Gives Back Community Projects (2 available) - NEW!***
  Company logo on signage and recap slides

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TIER FIVE

BRONZE SPONSOR

$1,500

COMPLIMENTARY REGISTRATIONS: 2

OPPORTUNITIES AVAILABLE: 5

BRONZE SPONSOR

PRE-EVENT

- *5th tier logo and link on conference website*
- *5th tier logo & link in registration brochure*
- *Mobile app logo & expanded company profile*

ONSITE

- *(2) complimentary conference registrations*
- *Podium recognition*
- *Basic table location*
- *Sponsor badge*
- *5th tier placement on conference signage*

POST-EVENT

- *Right of first refusal for 2028*

EXCLUSIVE OPPORTUNITIES

- ***Breakfast*** *Company logo on signage*
- ***Breakout Sessions (2 available)***
  Company logo on intro slides
- ***Dessert & Networking Breaks (2 available)***
  Company logo on signage





MAINE. TOURISM CONFERENCE

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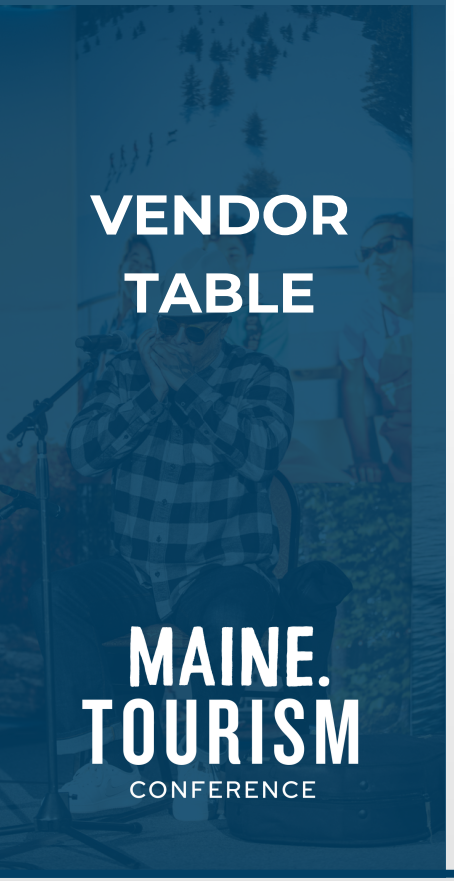


VENDOR TABLE

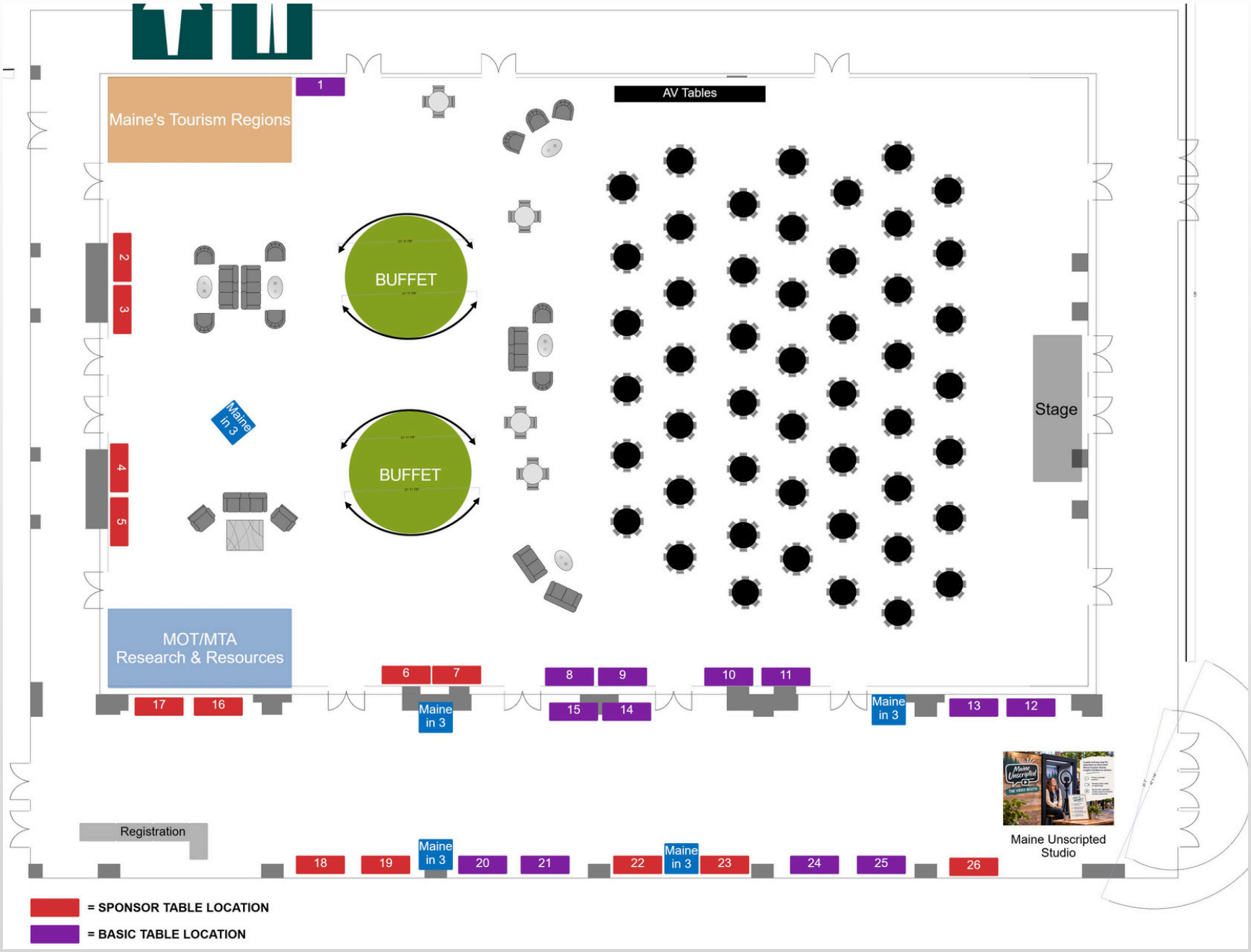
8' Vendor Table.....$850

- *(1) 8' skirted table, (2) chairs and (1) wastebasket*
- *(2) complimentary conference registrations*
- *Listing on conference website*
- *Mobile app company profile*



To Reserve Your Package

Visit www.MaineTourismConference.com or contact Gregg Shapiro at Gregg@GreenTreeEvents.com


Maine's Tourism Regions
1
AV Tables
BUFFET
BUFFET
Stage
2
3
4
5
Maine in 3
MOT/MTA
Research & Resources
6
7
8
9
10
11
12
13
14
15
16
17
Maine in 3
Maine in 3
Maine in 3
Registration
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19
20
21
22
23
24
25
26
Maine Unscripted Studio
= SPONSOR TABLE LOCATION
= BASIC TABLE LOCATION

FLOORPLAN