

— 2019 —

GOVERNOR'S CONFERENCE ON TOURISM
DESTINATION MAINE:

CHARTING THE COURSE

APRIL 9 & 10 // AUGUSTA, MAINE

1. Ad Sizes

Ad Size	Measurements (inches)
1/4 Page	2.25" w x 3.75" t
1/2 Page	4.75" w x 3.75" t
Full Page	4.75" w x 7.75" t

2. Advertising Production Requirements

Please send your show guide ad directly to whitney@greentreeevents.com by March 15, 2019 in the following format:

Email: Whitney@greentreeevents.com

Line screen: 120 Line Screen for b/w

Resolution: Half-tone scans in minimum of 300 dpi

Formats accepted: Press quality PDF, JPEG, EPS, TIFF

Photos: Black & white ads: grayscale (Front Inside and Back Inside Covers are full color)

Fonts, Etc: All graphics, printer and screen fonts must be included/imbedded.

**Deadline:
March 15, 2019**

Other questions? Contact Green Tree Event Consultants at:
207.781.2982 x100 (ph) 207.781.5755 (fax) info@greentreeevents.com