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2025 MAINE GOVERNOR'S CONFERENCE ON TOURISM

**SPONSORSHIP & EXHIBITOR
OPPORTUNITIES**

APRIL 16 - 17, 2025

CROSS INSURANCE CENTER | BANGOR, MAINE

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OVERVIEW

Here's why the Governor's Conference on Tourism, is the right audience for your company:

- **We bring the decision makers.** Attendees are manager level or higher, able to make the decisions on the programs, products and services their company needs.
- **The audience is never stale.** The industry is always changing, new hires, new requirements and new opportunities. Stay in front of these professionals with the latest offerings from your company.
- **Perfect timing. Catch them in their planning cycle.**
- **Make sure they know about you! Tourism is one of Maine's biggest industries - have you enough to make sure tourism professionals are aware of your business, mission or offerings?**
- **Here are just a few of the services/programs/products they're looking for:**

- Associations, Guilds, Groups
- Employee Housing/Lodging
- Human Resources Assistance
- Payroll
- Food & Beverage
- Health/Wellness
- Entertainment
- Translation Services
- Marketing/Advertising

- Website Design
- Social Media Services
- Retail
- Uniform Providers/Services
- Tax & Legal Counsel
- Recruitment Services
- Attractions
- Venues
- Transportation

- Logistics
- Housekeeping/Cleaning
- Regional & Industry Promotion
- Banking
- Security
- Wedding Planning
- All tourism related production & services!

TO RESERVE YOUR EXHIBITOR OR SPONSOR BOOTH:

Visit www.MaineTourismConference.com or contact Gregg Shapiro, Green Tree Event Consultants:
Gregg@GreenTreeEvents.com | 207-781-2982 x130



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SCHEDULE (SUBJECT TO CHANGE)

WEDNESDAY, APRIL 16, 2025

10:00a-12:00p	Maine Scenic Byways Summit (open meeting)
12:00p-5:00p	Exhibitor Load-In
12:00p-3:30p	Explore Bangor Welcome Excursions
2:00p-4:00p	Educational Workshops
4:15p-4:45p	Keynote: Joseph Diaz, Afar Magazine
4:45p-5:15p	2025 Maine Tourism Awards
5:15p-7:00p	Welcome Reception

THURSDAY, APRIL 17, 2025

7:30a-8:30a	Registration, Breakfast, EXPO Open
8:30a-9:00a	Welcome/Opening Remarks
9:00a-10:00a	Plenary: <i>Cultural Heritage Tourism Trends</i>
10:00a-10:30a	EXPO/Break
10:30a-11:25a	Breakout Session #1
11:30a-12:30p	Breakout Session #2
12:30p-1:30p	Lunch
1:30p-2:15p	Plenary: <i>Transforming Maine Through Sports Tourism</i>
2:15p-2:30p	Dessert Break
2:30p-3:15p	Maine Office of Tourism Report
3:15p-3:30p	Closing Words

WE APPRECIATE YOUR
CONSIDERATION IN
SPONSORING THE
2025 MAINE
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To Reserve Your Sponsorship,

Visit www.MaineTourismConference.com or contact
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TIER ONE

HEADLINE SPONSOR

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\$4,000

COMPLIMENTARY
REGISTRATIONS: 5

OPPORTUNITIES
AVAILABLE: 1

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HEADLINE SPONSOR - **sold**

At the highest level of support, the Headlining Sponsor is a true partner to the event and receives top billing on the conference website and mobile app.

PRE-EVENT

- 1st tier logo and link on conference website
- 1st tier logo & link in registration brochure
- Exclusive banner ad in conference app
- Featured listing in digital conference guide
- Logo in digital conference guide

ONSITE

- (2) push notifications through mobile app
- (3-5) minutes of podium time
- (5) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 1st tier placement on conference signage

POST-EVENT

- Right of first refusal for 2026
- Next year rate hold

TIER TWO

PLATINUM SPONSOR

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\$3,000

COMPLIMENTARY
REGISTRATIONS: 4

OPPORTUNITIES
AVAILABLE: 2

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PLATINUM SPONSOR - **sold out**

PRE-EVENT

- 2nd tier logo and link on conference website
- 2nd tier logo & link in registration brochure
- Banner ad in conference app
- Featured listing in digital conference guide
- Logo in digital conference guide

ONSITE

- (1) push notification through mobile app
- (4) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 2nd tier placement on conference signage

POST-EVENT

- Right of first refusal for 2026
- Next year rate hold

EXCLUSIVE OPPORTUNITIES

Registration (SOLD):

Exclusive logo and link on registration website and confirmation emails

Awards Luncheon (SOLD):

(3-5) minutes of podium time during lunch

TIER THREE

GOLD SPONSOR

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\$2,500

COMPLIMENTARY
REGISTRATIONS: 4

OPPORTUNITIES
AVAILABLE: 3

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GOLD SPONSOR - **sold out**

PRE-EVENT

- 3rd tier logo and link on conference website
- 3rd tier logo & link in registration brochure
- Banner ad in conference app
- Featured listing in digital conference guide
- Logo in digital conference guide

ONSITE

- (4) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 3rd tier placement on conference signage

POST-EVENT

- Right of first refusal for 2026
- Next year rate hold

EXCLUSIVE OPPORTUNITIES

Keynote Speaker (SOLD):

(3) minutes of podium time or opportunity to introduce keynote speaker

Welcome Reception (SOLD):

Branded cocktail napkins and signature cocktail

Lanyards (SOLD):

Logo on lanyards worn by all conference participants

TIER FOUR

SILVER SPONSOR

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\$2,000

COMPLIMENTARY
REGISTRATIONS: 3

OPPORTUNITIES
AVAILABLE: 3

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SILVER SPONSOR - **sold out**

PRE-EVENT

- 4th tier logo and link on conference website
- 4th tier logo & link in registration brochure
- Logo in conference app
- Featured listing in digital conference guide
- Logo in digital conference guide

ONSITE

- (3) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 4th tier placement on conference signage

POST-EVENT

- Right of first refusal for 2026

EXCLUSIVE OPPORTUNITIES

Charging Stations (SOLD):

Company logo on mobile phone charging packs and docking stations

Centerpieces (SOLD):

Company logo incorporated into table centerpieces

Breakfast (SOLD):

Exclusive signage

Headshots (1 available):

Exclusive signage

TIER FIVE

BRONZE SPONSOR

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\$1,500

COMPLIMENTARY
REGISTRATIONS: 2

OPPORTUNITIES
AVAILABLE: 4

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BRONZE SPONSOR - **sold out**

PRE-EVENT

- 5th tier logo and link on conference website
- 5th tier logo & link in registration brochure
- Logo in conference app
- Featured listing in digital conference guide
- Logo in digital conference guide

ONSITE

- (2) complimentary conference registrations
- Podium recognition
- Premium booth location
- Sponsor badge
- 5th tier placement on conference signage

POST-EVENT

- Right of first refusal for 2026

EXCLUSIVE OPPORTUNITIES

Breakout Sessions (SOLD):

Opportunity for seat-drop, verbal recognition during speaker intros

Breaks (SOLD):

Exclusive signage



EXHIBITOR PACKAGES

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EXHIBITOR BOOTH PACKAGES - **sold out**

8' X 10' Exhibitor Booth.....\$850

- *8' x 10' booth space with 8' high back and 3' high sides, includes (1) skirted table, (2) chairs and (1) wastebasket*
- *(2) complimentary conference registrations*
- *Listing on conference website*
- *Profile in digital conference guide*

6' Table Space.....\$500

- *(1) 6' skirted table, (2) chairs, (1) wastebasket*
- *(1) complimentary conference registration*
- *Listing on conference website*
- *Profile in digital conference guide*

To Reserve Your Package

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