

Governor's Conference on T O U R I S M

General Sponsorship Information

What:

The Maine Governor's Conference on Tourism provides professional development sessions, valuable networking, and the opportunity to meet with tourism professionals. This conference is traditionally attended by people from all segments of the tourism industry and is the only statewide event of its kind.

The conference offers the exchange of ideas and best practices that benefit our state's most vital and valuable industry. The success and growth of this conference is indicative of a cohesive industry that strives for excellence.

When:

Conference: Thursday, January 26, 2012
Sunday River Resort, Newry

For more conference information please visit: www.maintourismconference.com

Expected attendance in 2012: 300

Sponsorships:

The sponsorship program for the Maine Governor's Conference on Tourism offers a variety of different levels of participation. This allows all organizations the opportunity to invest in the recognition package that best suits their budget and promotional needs.

\$10,000 Sponsor Level

Inclusions:

- Company information and logo printed in the Governor's Conference on Tourism Program Book
- Two complimentary 8' exhibit tables (clothed and skirted)
- Company URL with hyperlink on the 2012 Governor's Conference on Tourism website (www.maintourismconference.com)
- Access to the conference attendee directory post conference
- Branding opportunities:
 - Company name and logo featured on Salute to Sponsors
 - Company name and logo on signage at the Conference venue
 - Inclusion in Conference collateral sent to all industry attendees, including but not limited to: brochure and electronic promotions as well as materials provided during the Conference.
- Remarks
- Complimentary full-page, four-color ad in the Governor's Conference on Tourism

Program Book

- Verbal recognition during the Conference
- Eight (8) complimentary registrations for the conference on January 26

\$5,000 Sponsor Level

Inclusions:

- Company information and logo printed in the Governor's Conference on Tourism Program Book
- Complimentary 8' exhibit table (clothed and skirted)
- Company URL and hyperlink on the 2012 Governor's Conference on Tourism website (www.mainetourismconference.com)
- Access to the conference attendee directory post conference
- Branding opportunities:
 - Company name and logo featured on Salute to Sponsors
 - Company name and logo on signage at the Conference venue
 - Inclusion in Conference collateral sent to all industry attendees, including but not limited to: brochure and electronic promotions as well as materials provided during the Conference
- Full-page, black/white ad in the Governor's Conference on Tourism Program Book
- Verbal recognition during the Conference
- Six (6) complimentary registrations for the conference on January 26

\$2,500 Sponsor Level

Inclusions:

- Company information and logo printed in the Governor's Conference on Tourism Program Book
- Complimentary 8' exhibit table (clothed and skirted)
- Company URL on the 2012 Governor's Conference on Tourism website (www.mainetourismconference.com)
- Access to the conference attendee directory post conference
- Branding opportunities:
 - Company name and logo featured on Salute to Sponsors
 - Company name and logo on signage at the Conference venue
 - Inclusion in Conference collateral sent to all industry attendees, including but not limited to: brochure and electronic promotions as well as materials provided during the Conference
- Half-page, black/white ad in the Governor's Conference on Tourism Program Book
- Verbal recognition during the Conference
- Four (4) complimentary registrations for the conference on January 26

\$1,000 Sponsor Level

Inclusions:

- Company information and logo printed in the Governor's Conference on Tourism Program Book
- Complimentary 8' exhibit table (clothed and skirted)

- Company URL on the 2012 Governor's Conference on Tourism website (www.mainetourismconference.com)
- Access to the conference attendee directory post conference
- Branding opportunities:
 - Company name and logo featured on Salute to Sponsors
 - Company name and logo on signage at the Conference venue
 - Quarter-page, black/white ad in the Governor's Conference on Tourism Program Book
- Two (2) complimentary registrations for the conference on January 26

\$500 Supporter Level

Inclusions:

- Company information printed in Governor's Conference on Tourism Program Book
- Company URL on the 2012 Governor's Conference on Tourism website (www.mainetourismconference.com)
- Access to the conference attendee directory post conference
- One (1) complimentary registration for the conference on January 26
- **Please note: a complimentary exhibit table is not included at this level**

\$250 Support Level

Inclusions:

- Company information printed in the Governor's Conference on Tourism Program Book
- Access to the conference attendee directory
- **Please note: a complimentary exhibit table is not included at this level**

\$250 Marjie Wright Scholarship Fund Contribution

Help support conference participation of post-secondary tourism/hospitality students enrolled in Maine colleges and universities. Your contribution will help subsidize the cost of select students' registration and attendance.

Inclusions:

- Company information printed in the Governor's Conference on Tourism Program Book
- Access to the conference attendee directory
- **Please note: a complimentary exhibit table is not included at this level**

Sponsorship Confirmation

To confirm your sponsorship level, please complete this form and return by email, fax or U.S. Postal Service as indicated below. A confirmation and receipt will follow promptly.

Please note: Filling out this form is not registration to the conference. You must register complimentary attendees at www.maintourismconference.com. Registration information and sponsor codes will be sent to you separately.

If you have any questions or require further information, please contact Charlene Williams Tel: 207-620-9074; cwilliams@marshallpr.com

Please choose your sponsorship package:

\$10,000:

\$5,000:

\$2,500:

\$1,000:

\$500:

\$250:

\$250 - Marjie Wright Scholarship Fund:

Sponsor Information:

Company Name:

Contact Name:

Mailing Address:

Email:

Telephone Number:

Please make checks payable to **Maine Office of Tourism** and mail to:
Charlene Williams
Marshall Communications
PO Box 317
Augusta, Maine 04332

Email: cwilliams@marshallpr.com

Tel: 207-620-9074

Fax: 207-623-4178

If form is submitted electronically, mailed payment is due within 7 business days.