

Maine

There's More To Maine

Governor's Conference on TOURISM FEBRUARY 2, 2010

General Sponsorship Information

WHAT:

The Maine Governor's Conference on Tourism provides professional development sessions, valuable networking, and the opportunity to meet with tourism professionals.

This conference is traditionally attended by over 350 people from all segments of the tourism industry and is the only statewide event of its kind.

The conference offers the exchange of ideas and best practices that benefit our state's most vital and valuable industry. The success and growth of this conference is indicative of a cohesive industry that strives for excellence.

WHEN:

Tuesday, February 2, 2010
Augusta Civic Center

For more information on agenda, featured speakers, and registration, please visit:
www.maintourismconference.com

Expected attendance in 2010: 400

Sponsorships

The sponsorship program for the Maine Governor's Conference on Tourism offers a variety of different levels of participation. This allows all organizations the opportunity to invest in the recognition package that best suits their budget and promotional needs.

Standard Benefits for all Sponsors \$1,000-\$10,000 Levels & Exhibitors

- Company contact information printed in the Governor's Conference on Tourism Program Book
- Complimentary 8' exhibit table (clothed and skirted)
- Company URL on the 2010 Governor's Conference on Tourism Web site (www.mainetourismconference.com)
- Access to the conference attendee directory post conference

\$10,000 Sponsor Level

Inclusions:

- Standard Benefits for all sponsors
- Lead sponsor of the Governor's Conference on Tourism
- Branding opportunities:
 - Company name and logo featured on Salute to Sponsors
 - Company name and logo on signage at the Conference site
 - Inclusion in Conference collateral sent to all industry attendees, including but not limited to: brochure and electronic promotions as well as materials provided during the Conference.
 - Company logo on the Web site
- Remarks
- Full-page, four-color ad in the Governor's Conference on Tourism Program Book
- Verbal recognition during the Conference
- Opportunity to feature a short promotional video you provide
- Four (4) complimentary attendee registrations
- Two (2) invitations to the Governor's Award Dinner on February 1st.

\$5,000 Sponsor Level

Inclusions:

- Standard Benefits for all sponsors
- Branding opportunities:
 - Company name and logo featured on Salute to Sponsors
 - Company name and logo on signage at the Conference site
 - Inclusion in Conference collateral sent to all industry attendees, including but not limited to: brochure and electronic promotions as well as materials provided during the Conference
- Company logo featured on the web site
- Full-page, black/white ad in the Governor's Conference on Tourism Program Book
- Verbal recognition during the Conference
- Three (3) complimentary attendee registrations
- Two (2) invitations to the Governor's Award Dinner on February 1st.

\$2,500 Sponsor Level

Inclusions:

- Standard Benefits for all sponsors
- Branding opportunities:
 - Company name and logo featured on Salute to Sponsors
 - Company name and logo on signage at the Conference site
 - Company logo featured on the web site
- Half-page, black/white ad in the Governor's Conference on Tourism Program Book
- Verbal recognition during the Conference
- Two (2) complimentary attendee registrations
- One (1) invitation to the Governor's Award Dinner on February 1st.

\$1,000 Sponsor Level

Inclusions:

- Standard Benefits for all sponsors
- Branding opportunities:
 - Company name and logo featured on Salute to Sponsors
 - Company name and logo on signage at the Conference site
- Quarter-page, black/white ad in the Governor's Conference on Tourism Program Book
- One (1) complimentary attendee registrations
- One (1) Invitation to the Governor's Award Dinner on February 1st.

\$500 Support Level

Inclusions:

- Complimentary contact information printed in Governor's Conference on Tourism Program Book
- Company URL on the 2010 Governor's Conference on Tourism Web site (www.mainetourismconference.com)
- One (1) complimentary attendee registration
- **Please note: a complimentary exhibit table is not included at this level**

\$250 Support Level

Inclusions:

- Complimentary contact information printed in Governor's Conference on Tourism Program Book
- Access to the conference attendee directory
- **Please note: a complimentary exhibit table and attendee registration are not included at this level**

\$250 Marjie Wright Scholarship Fund Contribution

Help support post-secondary tourism/hospitality students enrolled in Maine colleges and universities. Your contribution will help subsidize the cost of select students' registration and attendance.

Inclusions:

- Company contact information printed in the Governor's Conference on Tourism Program Book
- Access to the conference attendee directory
- **Please note: a complimentary exhibit table and attendee registration are not included at this level**

\$700 Conference Exhibitor

Inclusions:

- Standard Benefits for all sponsors
- One (1) complimentary attendee registration

Logistics Exhibit Show Hours:

Monday, February 1:

Load-in Time: 4:00-7:00 pm

Tuesday, February 2:

Load-in continues: 6:30 am to 7:30 am

Tradeshow Times: 8:00-9:00; 10:30-11:00; noon-2:00

Breakdown: 3:15-5:00 pm

Sponsorship Registration

To confirm your sponsorship level, please complete this registration form and return by email, fax or U.S. Postal Service as indicated below. A confirmation and receipt will follow promptly.

For sponsorships that include complimentary registrations, information on how to register will be sent with your sponsorship confirmation.

If you have any questions or require further information, please contact:

Carolann Ouellette

Tel: 207-624-9810

carolann.ouellette@maine.gov

Please choose your sponsorship package:

- \$10,000 Sponsor Level
- \$5,000 Sponsor Level
- \$2,500 Sponsor Level
- \$1,000 Sponsor Level
- \$500 Support Level
- \$250 Support Level
- \$250 Marjie Wright Scholarship Fund
- \$700 Exhibitor

Sponsor Registration Form:

Company Name: _____

Contact Name: _____

Mailing Address: _____

Email: _____

Telephone Number: _____

Submit to:

Please make checks payable to **Maine Office of Tourism** and mail to:

Charlene Williams
Marshall Communications
PO Box 317
Augusta, Maine 04332

Email: cwilliams@marshallpr.com
Tel: 207-623-4177
Fax: 207-623-4178

If form is submitted electronically, mailed payment is due within 7 business days.